

**Franco-German Modul Course "Digitization and Competition Policy"  
Program (last update 7.11.2021)**

**Monday, 8.11.2021**

*Lecture Room: Großer Hörsaal (Alte IHK)*

*Breakfast and Morning Coffee Break: Seminarraum Peking*

**8h15 – 8h45**

Breakfast (in Seminarraum Peking, Alte IHK)

**8h45 – 9h00**

Welcome of the participants

**9h00 – 10h15**

Introduction: Why are digital markets different? Economics of platforms and the legal framework

*Prof. Dr. Florian Bien, University of Würzburg, School of Law*

*Prof. Toker Doganoglu, Ph.D., University of Würzburg, Department of Economics*

**10h15 – 10h45**

Internet platforms and Competition Law - Recent Case Law

*Dr. Björn Christian Becker, University of Würzburg, School of Law*

**11h15 – 12h45**

Digital Platforms and Competition Policy – The US Experience

*Prof. Dr. Eckart Bueren, Universität Göttingen*

**12h45 – 14h00**

Lunch break

**14h00 – 15h00**

Visit of the law faculty (Alte Universität), the Neubaukirche and of the Neue Universität

**16h00 – 16h45**

Self-Preferencing

*Florian Heimann (PhD candidate, Würzburg, Law)*

**16h45 – 17h30**

Technological tools in support of competition law

*Lylian Denis (PhD Candidate, Aix, Law)*

**17h30 – 18h15**

The digital asset, a platform governance tool  
*Clément Fontaine (PhD Candidate, Aix, Law)*

**19h00**

Welcome Dinner in the Bürgerspital Weinstuben (kind invitation of University of Aix-en-Provence)

**Tuesday, 9.11.2021**

*Lecture Room: Großer Hörsaal (Alte IHK), Breakfast and Morning Coffee Break: Seminarraum Peking*

**8h30 – 9h00**

Breakfast

**9h00 – 10h30**

Digital Platforms and Competition Policy – The French Experience  
*Prof. Dr. David Bosco, Aix-Marseille University, School of Law*

**11h00 – 11h45**

Date Protection and Competition Law: The Bundeskartellamt's Facebook Case  
*Anna Chiara Bergomi (Master Student, Milan/Würzburg, Law)*

**11h45 – 12h30**

The withdrawal by the FTC of the Vertical Merger Guidelines in September 2021  
*Nathalie Nielson (PhD Student, Nice, Law)*

**12h30 – 13h45**

Lunch

**13h45 – 15h45**

EU economic Regulation: between DMA and DSA  
Hybrid Round Table with Laura Zoboli, Alexandre De Streel, Simonetta Vezzoso, Alessandra Tonazzi, Chiara Caccinelli 4th IBCI - International Conference on Competition and Innovation - Innovation and Data ([also available via YouTube](#))  
*Chair: Frédéric Marty, Nice University, School of Law, Member of Collège, Autorité de la concurrence, Paris*

**16h30 – 17h15**

Private enforcement of competition in the online social media market and cognitive biases of the users  
*Jeanne Mouton (PhD candidate, Nice, Economy)*

**17h15 – 18h00**

Regulation of Digital Platform and Contract Law (Doctoral student's presentation)  
*Maria Tawk (PhD candidate, Aix, Law)*

**Wednesday, 10.11.2021**

*Lecture Room: Großer Hörsaal (Alte IHK)*

*Breakfast and Morning Coffee Break: Seminarraum Peking*

**8h30 – 9h00**

Breakfast

**9h00 – 10h30**

The Reform of the Vertical Block Exemption Regulation (with a special focus on the role of digital platforms and the use of “MFN”-clauses)

*Dr. Christian Stempel, Hanna Standtke, Bundeskartellamt, Bonn*

**11h00 – 12h30**

Addressing competition concerns in digital markets: Section 19a GWB and beyond

*Dr. Sebastian Wismer, Bundeskartellamt, Bonn*

**12h30 – 13h00**

“Meet and greet”

*Prof. Dr. Konrad Ost, Vice President, Bundeskartellamt, Bonn*

**13h00 – 14h00**

Lunch break

**14h00 – 16h00**

Visit of the Residenz

*Lecture Room: Toscanasaal, Residenz Würzburg*

**16h00 - 16h45**

Imitation by the Platform and innovation

*Julia Reimer (PhD candidate, Würzburg, Economy)*

**16h45 - 18h00**

Taking decisions: Academics in Times of Antitrust Reform

*Prof. Dr. Rupprecht Podszun, Universität Düsseldorf (via Zoom)*

**19h00**

Wine-tasting and Snacks in the Cellar of the Staatlicher Hofkeller. Meeting Point: Frankonia Brunnen (Fontaine) in front of the Residenz

**Thursday, 11.11.2021**

*Lecture Room: Großer Hörsaal (Alte IHK)*

*Breakfast and Morning Coffee Break: Seminarraum Peking*

**8h30 – 9h00**

Breakfast

**9h00 – 10h30**

The European Commission's Preliminary Report on its Sector Inquiry into the Consumer Internet of Things

*Dr. Bastian Voell, European Commission*

**11h00 – 12h30**

Self-preferencing

*Frédéric Marty, Université Côte d'Azur, Nice*

**12h30 – 14h00**

Lunch

**14h15 – 15h45**

Merger Remedies in Digital Markets

*Fryderyk Hoffmann, Mazars, London*

**16h15 – 17h45**

The Draft Digital Market Act (provisional title)

*Dr. Ines Bodenstein, Gleiss Lutz, Stuttgart*

**18h00**

End of the Modul Course

Participants:

PhD candidats in Law and Economics from Aix-en-Provence, Nice, Düsseldorf, Göttingen, Würzburg and Milan (about 25)

The Modul Course is kindly and generously funded by the Deutsch-französische Hochschule (Université franco-allemande).

